

## Wildnet appoints new Senior Sales Executive

20.07.09

Wildnet has appointed Daniel Balouka – Myers as their new Senior Sales Person. Daniel joins Wildnet with over 10 years' experience of software solutions sales to the insurance industry.

Mark Birrell, Chief Executive of the Group, said, "This appointment reflects the strong demand Wildnet is experiencing for web based applications and affirms our commitment to offer solutions and services that combine our deep industry knowledge with the latest, leading – edge technology."

In his new role, Daniel will work with the wide range of products available from Wildnet. Reflecting on his appointment, Daniel said, "We are certainly seeing strong growth in the demand for web based and front office solutions, and I'm very excited to be joining a growing and innovative team. I look forward to helping out clients lead in their markets through Wildnet's comprehensive software solutions."

### Ends

For more information, please contact

Mark Birrell, Wildnet Group

**Tel:** 020 7015 0400

### Notes to Editors

Wildnet was founded over ten years ago to provide front office solutions and consultancy services to the insurance and reinsurance industries. Utilising decades of industry experience, as both brokers and underwriters, Wildnet brings a unique industry understanding that aims to solve business problems either by applying the right transactional and processing systems or creating totally customised solutions. Wildnet has also built over twenty five web based B2B processing platforms and provided a range of systems to insurers, reinsurers, brokers and Managing General Agents.

For more information visit [www.wild.net](http://www.wild.net)